



Mural Amphitheatre, Seattle Center ~ Sunday, May 18, 2008

SPONSORSHIP BENEFITS

CORPORATE LEADER SPONSOR PACKAGE **\$5,000 - \$10,000**

- Opportunity to represent your company on stage at Opening Ceremony
- Company logo featured on the back of the GREAT STRIDES Brochure (deadline is October 12, 2007)
- Company logo featured in latest edition of CF Update, the Washington Metro Chapter's annual newsletter
- Your company-provided banner hung visibly on the stage
- Company logo and website link featured on the CF Foundation's Washington/Alaska Chapter website
- Receive **two** kilometer markers; Company logo featured on GREAT STRIDES T-shirts* - logo will be largest after Presenting Sponsor; Company name & logo featured in Footnotes; Company's logo featured on race bibs; Complimentary promotional table at Registration; Product distribution opportunities

PHOTO BOOTH SPONSOR **\$5,000**

- **Exclusive** sponsorship with your company name & logo featured prominently at special team photo booth
- Product distribution opportunities
- Recognition as the Photo Booth Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*; Company name & logo featured in Footnotes; Complimentary promotional table at Registration area

WALL OF HOPE SPONSOR **\$3,000**

- Your company name & logo featured on professionally made banner personalized by walkers at event
- A CF Ambassador will personally deliver banner to your company for display
- Product distribution opportunities
- Recognition as a Wall of Hope Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*; Company name & logo featured in Footnotes; Complimentary promotional table at Registration area

65 ROSES GARDEN CORPORATE SPONSOR **\$2,500**

- Company banner & prominent signage displayed in 65 Roses garden
- Product distribution opportunities
- Recognition as a 65 Rose Garden Corporate Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*; Company name & logo featured in Footnotes; Complimentary promotional table at Registration area

BIB SPONSOR **\$2,500**

- Company's logo featured on race bibs at event***
- Product distribution opportunities
- Recognition as a Bib Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*; Company name & logo featured in Footnotes; Complimentary promotional table at Registration area

KIDS' CORNER SPONSOR **\$2,000**

- **Exclusive** sponsorship of Kids' Corner, an area that your company puts together with crafts or giveaways for children attending GREAT STRIDES. Your company-provided banner will be hung visibly in Kids' Corner
- Product distribution opportunities
- Recognition as the Kids' Corner Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*; Company name featured in Footnotes; Complimentary promotional table at Registration area

FINISH LINE SPONSOR **\$1,500**

- Banner with company name/logo will be prominently displayed at the Finish line
- Product distribution opportunities
- Recognition as a Finish Line Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*; Company name featured in Footnotes; Complimentary promotional table at Registration area



Washington Chapter
520 Pike Street, Suite 1075
Seattle, WA 98101
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HALFWAY POINT SPONSOR

\$1,500

- Complimentary promotional table at Halfway Point with beverages & fruit for walkers (provided by CFF)
- Recognition as a Halfway Point Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*; Company name featured in Footnotes

DIRECTIONAL ARROW SPONSOR

\$1,000

- Company logo featured on directional arrows along walk route
- Company name featured in Footnotes, the newsletter of GREAT STRIDES
- Recognition as a Directional Arrow Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*

MURAL AMPHITHEATRE BOOTH SPONSOR

\$1,000

- One table at event with opportunity for giveaways and promotional items
- Company name featured in Footnotes, the newsletter of GREAT STRIDES
- Recognition as an On-Site Booth Sponsor during Opening Ceremonies
- Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts*

REST STOP SPONSOR

\$500

- Company logo featured on the GREAT STRIDES T-shirts*
- Receive one professionally made kilometer marker posted along the route

FAMILY KILOMETER MARKER SPONSOR

\$300

- Company name on one professionally made kilometer marker sign posted along the walk route. Photos for marker need to be received by May 9, 2008.

***Important Note:** The deadline to appear on the T-shirts is **May 2, 2008**. Please send your company logo via e-mail to: athrasher@cff.org.

Breakdown of Sponsorship Benefits

	Logo/Name on t-shirts**	Recognition during Opening Ceremony	Logo on directional arrows	Company banner on stage	Kilometer Marker	Logo on race bibs***	Table with display at event registration	Logo in CF Update	Company Name or Logo in Footnotes	Sampling opportunities	Link on CFF website to Company website
\$5,000-\$10,000 Corporate Leader	✓	✓	✓	✓	2	✓	✓	✓	✓	✓	✓
\$5,000 Team Photo Booth Sponsor	✓	✓			1		✓		✓	✓	
\$3,000 Wall of Hope Sponsor	✓	✓			1		✓		✓	✓	
\$2,500 65 Roses Garden Sponsor	✓	✓			1		✓		✓	✓	
\$2,500 Bib Sponsor	✓	✓			1	✓	✓		✓	✓	
\$2,000 Kids' Corner Sponsor	✓	✓			1		✓		✓	✓	
\$1,500 Finish Line Sponsor	✓	✓			1		✓		✓	✓	
\$1,500 Halfway Point Sponsor	✓	✓			1		✓		✓	✓	
\$1,000 Directional Arrow Sponsor	✓	✓	✓		1				✓	✓	
\$1,000 Mural Amphitheatre Booth Sponsor	✓	✓			1		✓		✓	✓	
\$500 Rest Stop Sponsor	✓				1						
\$300 Kilometer Marker					1						

* Deadline of October 12, 2007 for brochures

** Deadline of May 2, 2008 for t-shirts

*** Deadline of April 25, 2008 for bibs

IN-KIND Sponsorships available, please contact Allison Thrasher at the CF Foundation for specific opportunities and benefits.



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2008 SPONSOR COMMITMENT FORM

- | | |
|--|---|
| <input type="checkbox"/> \$5,000 - \$10,000 Corporate Leader Sponsor | <input type="checkbox"/> \$1,000 Directional Arrow Sponsor |
| <input type="checkbox"/> \$5,000 Photo Booth Sponsor | <input type="checkbox"/> \$1,000 Mural Amphitheatre Booth Sponsor |
| <input type="checkbox"/> \$3,000 Wall of Hope Package | <input type="checkbox"/> \$500 Rest Stop Sponsor |
| <input type="checkbox"/> \$2,500 65 Roses Garden Sponsor | <input type="checkbox"/> \$300 Kilometer Marker Sponsor |
| <input type="checkbox"/> \$2,500 Bib Sponsor | <input type="checkbox"/> Other (please specify): _____ |
| <input type="checkbox"/> \$2,000 Kids' Corner Sponsor | |
| <input type="checkbox"/> \$1,500 Finish Line Sponsor | |
| <input type="checkbox"/> \$1,500 Halfway Point Sponsor | |

Sponsor Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: (____) _____

Fax: (____) _____

Email: _____

Please credit this donation to: _____ (Team Name)

Please mail or fax your completed Sponsor Commitment form by May 9, 2008

**Cystic Fibrosis Foundation
Attn: GREAT STRIDES
520 Pike Street, Suite 1075
Seattle, WA 98101
FAX: (206) 283-8359**



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